



ABRIL VILLANUEVA

INDUSTRIAL & UI/UX DESIGNER

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📍 Hamburg, Deutschland



PROFESSIONAL EXPERIENCE

Graphic & Web Designer

CROSSSOFT. GmbH

📅 08/2023 - 09/2024 📍 Kiel, Germany

- Led the redesign and implementation of the company's digital presence
- Developed a consistent visual language across digital and physical touchpoints
- Redesigned and implemented the website using WordPress and custom CSS.
- Created social media content and managed the company's Instagram presence
- Designed print materials for trade fairs and marketing communication
- Combined UX, visual design and technical execution to deliver a coherent user experience

Research Assistant (WordPress)

Muthesius Kunsthochschule

📅 09/2018 - 03/2022 📍 Kiel, Germany

- Maintained and updated the WordPress-based website of the Medical Design department at Muthesius University
- Edited and organized website content and updated visual materials
- Ensured clear, consistent and up-to-date presentation of information
- Supported the department's digital communication and online presence

Industrial Designer

GM Vialdi, S.A. de C.V.

📅 01/2017 - 03/2018 📍 Mexico City, Mexico

- Designed and developed custom furniture solutions for luxury hospitality projects
- Created detailed 3D models and technical drawings using SolidWorks
- Supported manufacturing processes and production planning
- Worked with material specifications and manufacturing requirements
- Performed material usage calculations using SolidWorks tools
- Developed practical knowledge of furniture production processes through material training and manufacturing workshop visits

Industrial Designer

Amate Diseño S.A. de C.V.

📅 01/2015 - 01/2017 📍 Mexico City, Mexico

- Developed and supervised custom product and spatial design projects for cultural, public and commercial environments
- Created 3D models and technical documentation for design development and production
- Managed material sourcing, supplier communication and production follow-up
- Supported projects from design refinement through manufacturing and on-site installation
- Ensured technical feasibility and quality of execution
- Developed miniature installations for the Museo Internacional del Barroco and Estrella de Puebla
- Contributed to the design of an electric vehicle charging station

SKILLS

Design Software

SolidWorks Keyshot Figma
Illustrator Photoshop InDesign
Premiere Pro After Effects Inventor
Affinity Rhinoceros V-Ray

Additional Knowledge

WordPress Claude HTML
CSS Word Power Point

Soft Skills

Project Lead Proactivity
Strong Presentation Skills Creativity

EDUCATION

UX/UI Design Bootcamp

neue fische GmbH

📅 10/2024 - 01/2025

Industriedesign Schwerpunkt

Medical Design (M.A.)

Muthesius Kunsthochschule

📅 09/2018 - 03/2022

Medical Device Design (abroad)

National College of Art and Design

📅 02/2020 - 08/2020

Industriedesign (B.Sc.)

Universidad Nacional Autónoma de México

📅 09/2010 - 12/2016

Produktdesign (abroad)

Hochschule Wismar

📅 02/2014 - 02/2015

INTERNSHIPS

Medical Design Intern

WILDDSIGN

📅 10/2020 - 01/2021 📍 Gelsenkirchen, Germany

- Supported medical design projects from concept development to prototyping
- Developed 3D models using SolidWorks
- Created physical prototypes using rapid prototyping methods
- Translated design concepts into tangible functional models
- Gained practical experience in professional product development and medical design workflows

Medical Design Intern

Blepsvision

📅 06/2020 - 09/2020 📍 Mexico City, Mexico

- Contributed to the design refinement of a portable corneal topographer for medical applications
- Adapted the design for injection molding and manufacturing feasibility
- Developed CAD adjustments and product details for production readiness
- Considered technical requirements, ergonomics and industrial design principles
- Supported the transition from design development to final production

Industrial & Jewelry Design Intern

Lifestyle Group GmbH

📅 09/2014 - 01/2015 📍 Eching, Germany

- Supported the development of consumer products, jewelry and lifestyle accessories
- Developed product concepts through hand sketching, marker renderings and CAD modeling
- Created 3D visualizations using SolidWorks and KeyShot
- Developed rapid prototypes to evaluate dimensions and design details
- Gained hands-on experience with materials, metal finishes and manufacturing processes
- Supported production and prototype development through practical manufacturing work

ADDITIONAL EXPERIENCE

Study Nurse

MVZ DermaKiel GmbH

📅 02/2023 - 08/2023 📍 Kiel, Germany

- Supported clinical trial operations through data management, documentation and communication workflows
- Reviewed clinical information and resolved data queries to ensure accurate documentation
- Collaborated with internal teams to clarify inconsistencies and maintain data quality
- Managed patient communication and study-related inquiries
- Coordinated study materials and logistics, including temperature-sensitive shipments
- Supported daily administrative and organizational tasks within clinical research operations

Contractual Translator

Wagner Consulting

📅 05/2020 - 02/2023 📍 Remote

- Translated documents across a variety of subject areas using advanced English-language skills

LANGUAGES

German	C1
English	C1
Spanish	Native

WORKSHOPS

User Experience Design

OPENCAMPUS.sh

📅 11/2022 - 01/2025 📍 Kiel, Germany

Problem identification and definition, ideation, wireframing, tooling and evaluation through usability testing.

Fundamentals of Medical Device Design

National College of Arts and Design

📅 01/2022 - 04/2020 📍 Dublin, Ireland

Topics ranging from the history of medicine to biomechanics and biomaterials.

CERTIFICATIONS

UI/UX Designer*in

neue fische GmbH 2025

User Experience Design

OPENCAMPUS.sh 2022

M.A. Industriedesign (Medical)

Muthesius Kunsthochschule 2022

Test Deutsch als Fremdsprache

G.A.S.T. 2019

Licenciatura en Diseño Industrial

Universidad Nacional Autónoma de México 2016

Certificate in Advanced English

University of Cambridge

LET'S WORK TOGETHER.